

The background of the slide features a dark blue field with a subtle, light blue diamond-shaped grid pattern. In the lower-left and bottom-right corners, there are large, flowing, organic shapes in shades of light blue and lavender, creating a sense of movement and depth.

PRANA

Give Life to Your Ideas

The platform that connects founders
with capital and the tools to get there.

One barrier stops every founder equally.

The Founder

Cold Outreach

Dead Ends

Zero Runway



The Investor

Manual Sorting

Unstructured Pitches

Signal Lost in Noise



Traditional fundraising relies on manual sorting, exclusionary networks, and friction-heavy introductions. Good ideas die simply because they cannot get in the room.

One Platform. Two Workflows.

I am building



Synthesize ideas into investor-ready assets instantly.

I am helping build



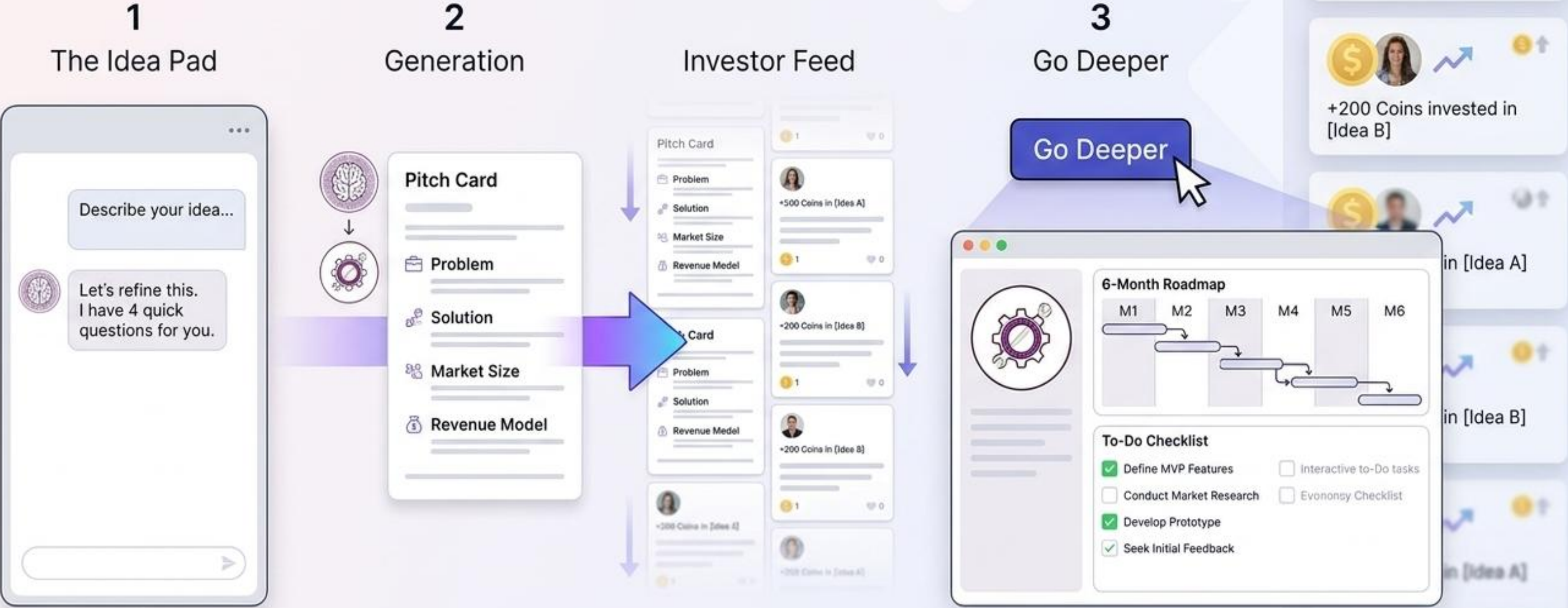
Deploy capital frictionlessly through gamified deal flow.

Prana replaces the manual grind of networking with a dual-sided, gamified ecosystem. We connect you directly with Angel Investors, Incubators & Accelerators, and Crowdfunding (starting at as low as €100). All in one place — without knocking on doors alone.

The Investor Experience: Gamified Deal Flow



The Founder Experience: Instant Creation & Roadmap



Eradicating Friction: Traditional vs. Prana Workflow

Workflow Step	Conventional Method	Prana Ecosystem	Friction Removed
Pitch Material Preparation	60–120 hrs / manual pitch decks	Instant AI Generation	~98% Time Saved
Deal Sourcing & Sorting	20–40 hrs / cold outreach	Gamified Algorithmic Sorting	Zero-barrier entry
Due Diligence & Research	Manual data rooms & tracking	AI Agent Research + Instant Chat	Automated insights
Capital Deployment	Complex legals & high minimums	Instant Digital Coin Gateway	Invest from €100

Democratizing the Pre-Seed Stage

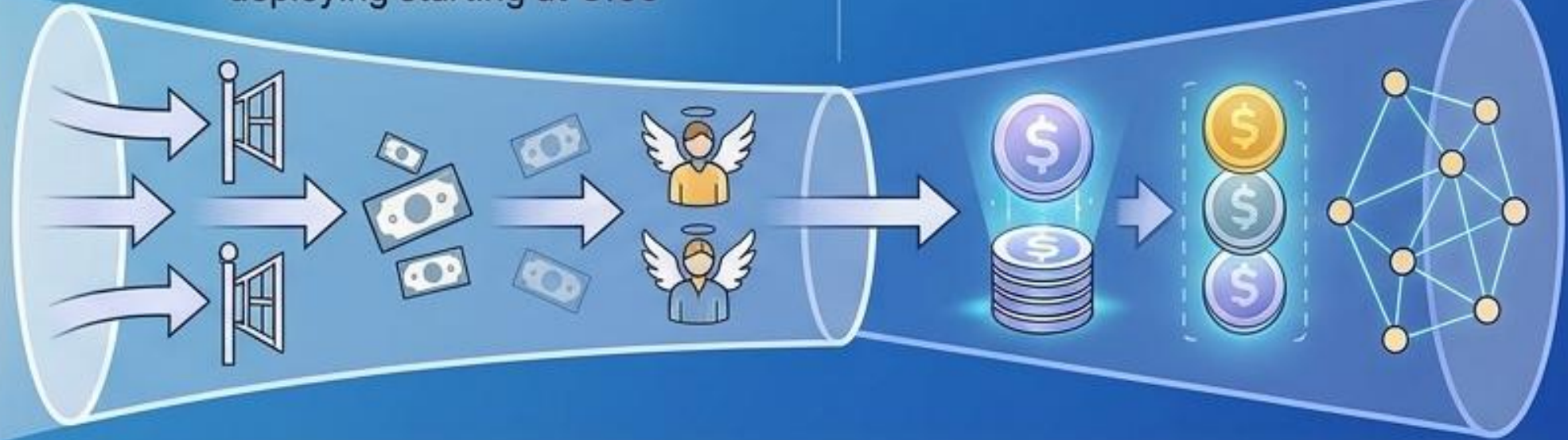
Aspiring Founders
& Latent Ideas



Untapped global pool locked
out of traditional VC.

Micro-Investors
& Angels

Capital capable of
deploying starting at €100



Validated Matches &
Active Platform Engagement

Validated ecosystem

Key Insight

By lowering the capital barrier to just €100 and completely removing the friction of discovery, Prana unlocks a massive latent market of retail angels and fast-moving incubators.

Monetizing the Connection



Transactional (Platform Fees)

A percentage fee captured on all digital coin investments deployed directly through the app's gateway.



Subscription (Premium AI Tools)

Tiered SaaS models providing founders with advanced roadmap generation and investors with deep-dive AI due diligence agents.



Verified Ecosystem (B2B)

Full service consultancy and premium placement fees for established Accelerators and Incubators sourcing top-tier deal flow.

The Visionaries Behind Prana



Founder / CEO

Vision, Product Architecture,
and Marketplace Economics.



CTO / Head of Engineering

AI integration, Large
Language Models, and
scalable backend systems.



Head of Growth & Ops

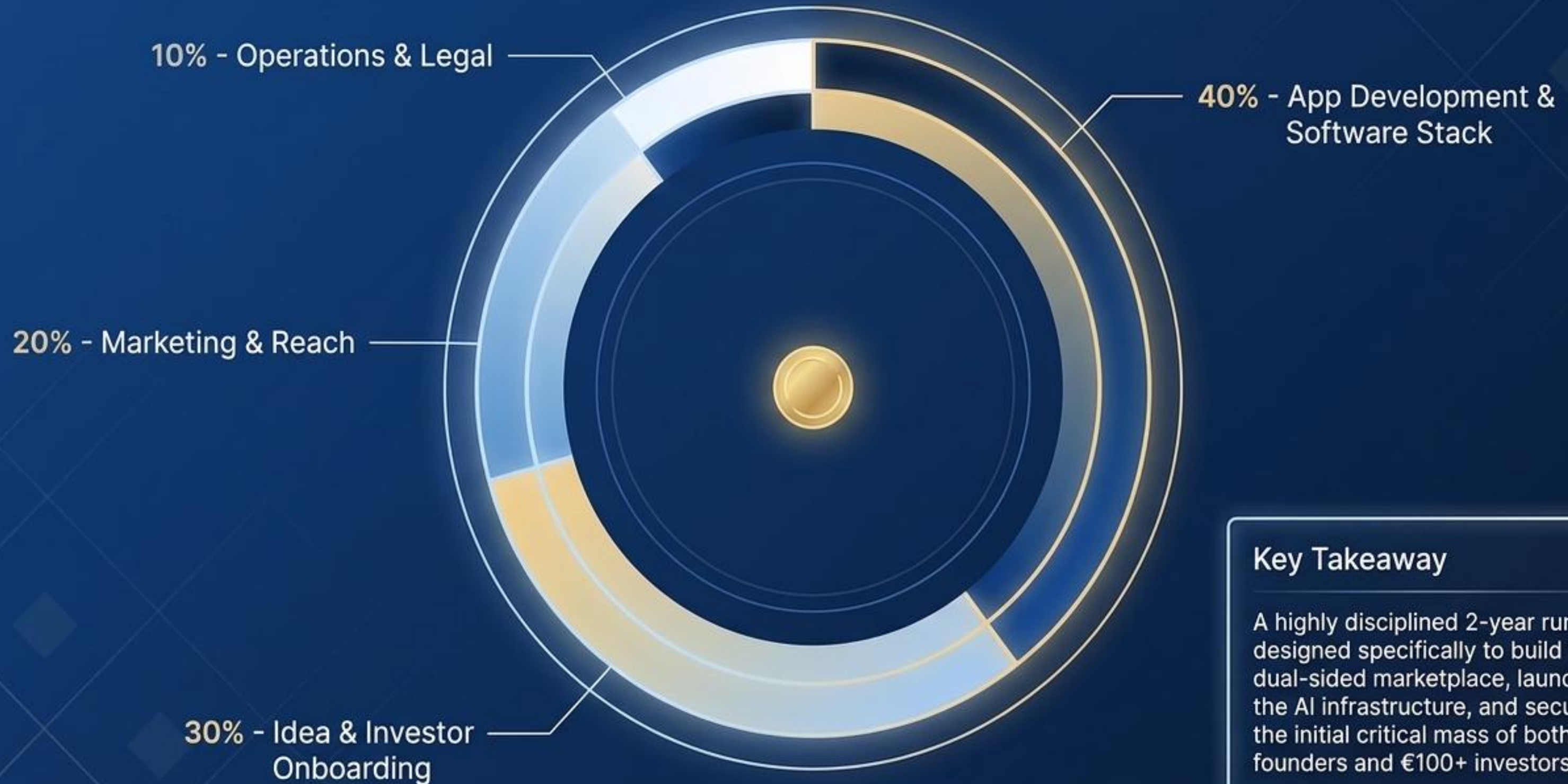
Investor relations, incubator
partnerships, and founder
onboarding strategy.



Lead Product Designer

Gamified UI/UX, paper-toss
mechanics, and seamless
digital interaction.

The Ask: €500,000 for 24 Months



Key Takeaway

A highly disciplined 2-year runway designed specifically to build the dual-sided marketplace, launch the AI infrastructure, and secure the initial critical mass of both founders and €100+ investors.

Execution Timeline (T+0 to T+24)

T+0 to T+6 (BUILD)	T+6 to T+12 (LAUNCH)	T+12 to T+24 (SCALE)
Core App Dev, training AI Pitch Generator, finalizing paper-toss mechanics and coin infrastructure.	Closed beta. Sourcing first founder cohort and onboarding foundational Angel Investors and Incubators.	Public launch, scaling marketing ops, refining AI agent tools, and driving high-volume transaction fees.
Try the Demo / Thanks!		